

www.blussel.com



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## Enhance your pet food and supplement line with premium blue mussel







### BLUSSEL provides top-quality blue mussel powder for pet food manufacturers

"BLUSSEL" is packed with omega-3s, proteins, and essential minerals.
Sourced from pristine waters, our powder allows manufacturers to elevate their products, meeting the rising demand for health-focused, natural nutrition in the pet food industry.



## Carefully harvested and dried to preserve superior nutritional value.







Blue Shell Mussel Powder (Mytilus chilensis) is sustainably harvested from pristine waters and carefully dried at controlled temperatures. Rigorously analyzed for superior nutritional value.

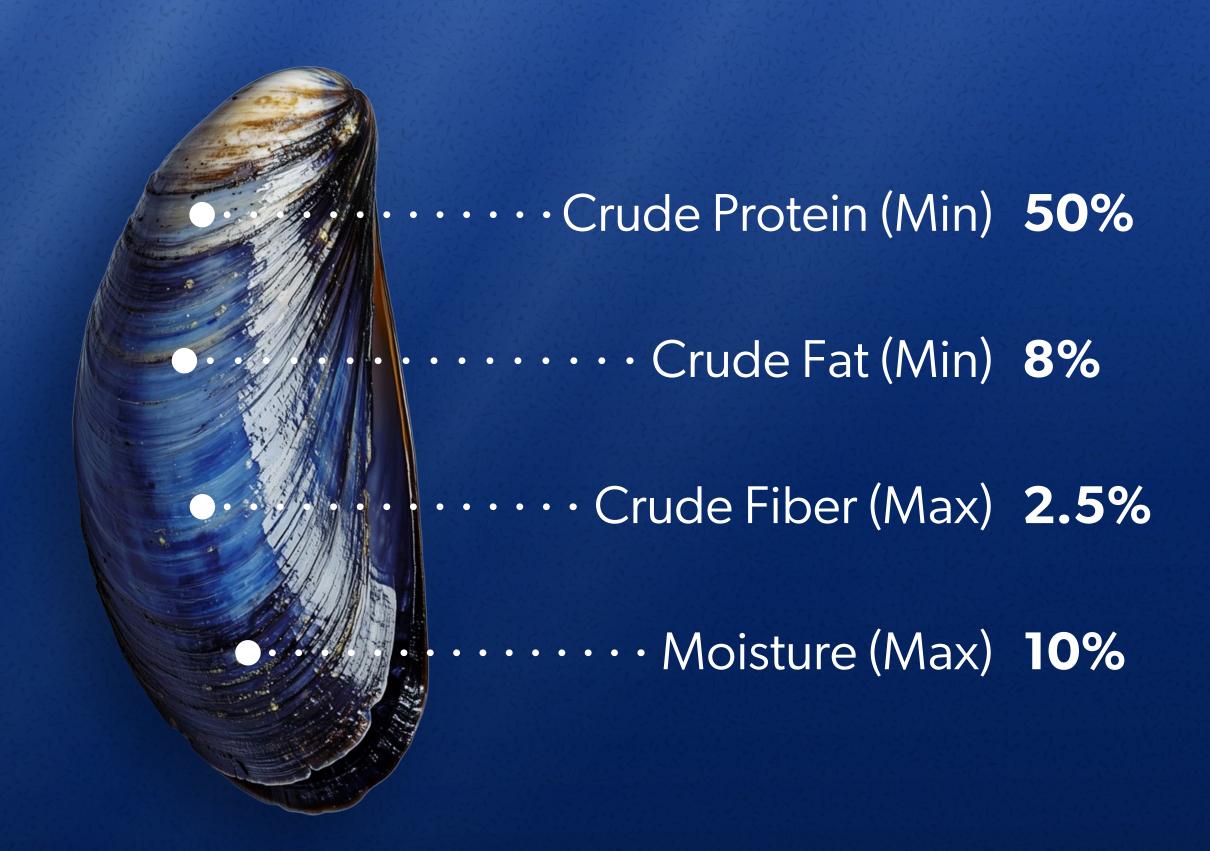


#### More Power at 1/2 the Cost of Green-Lipped

Component / 100g
Omega
EPA
DHA
Crude Protein
Ash
Fat
Total Carbohydrate
TO PRESENT A VERY STORAGE STORAGE

Blue Shell	
4.2g	Green-Lipped
	2.9-3.3g
<b>2.9g</b>	1.3-1.7g
<b>0.7</b> g	0.7-1.3g
53.74g	55-75g
7.17g	5-20g
11.49g	7-15g
	20-30g
22.39g	10 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8

### **Guaranteed Analysis** per 100g



Contains Omega-3 and Omega-6 Fatty Acids, DHA, EPA, and is a Source of Glucosamine.

# Why blue shell mussel is the key to optimal wellness

Blue Shell Mussel Powder is rich in highly digestible proteins, essential vitamins, and minerals. It boasts a high concentration of polyunsaturated fats, particularly two key omega-3 fatty acids: EPA and DHA.



PROTEIN
High protein content
for overall wellness



FAT
Balanced fat for optimal energy



OMEGA 3
Supports normal
inflammatory pathways.



CARBS
Provides essential carbs
for balanced nutrition.



**EPA**Superior EPA levels to support joint function



#### **Health Benefits of Blue Shell Powder**



#### Healthy Inflammatory

healthy inflammatory response and overall wellness.



#### Digestive Health

Rich in chitin to support gut health and nutrient absorption.



#### **Bone & Joint Health**

Rich in minerals like calcium and magnesium.



#### **Immune Support**

Antioxidants reduce oxidative stress & support a healthy immune system.





#### Advantages

- Human-grade, organic omega-3 & 6 source
- Half the cost of green-lipped mussel
- Widely used globally for human health
- Efficient, sustainable resource use
- Reliable supply, no shortage concerns

#### Certifications











# Showcase your devotion to pet health with the BLUSSEL badge.

Let your customers know your products stand out as unique and healthy for all pets, from kittens and puppies to seniors. By using our "BLUSSEL" badge on your packaging, you highlight your dedication to innovative ingredients and demonstrate how much you care about providing the best for their pets.





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